# LIVESTOCK EXPOSITION

# NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPOSITION

# **Job Description- NAILE Intern**

### **Description**

North American International Livestock Association is seeking several individuals to serve as interns for the show. The main responsibilities for these positions are executing livestock show functions, which will vary from media, show management, and sponsorship. Two sessions of internships will be offered, Week 1 interns will include species such as swine, dairy cattle, and dairy goats. Week 2 interns will include species such as cattle, sheep, and goats. Hours will vary with positions.

Week 1 Interns: October 31st - November 8th

Week 2 Interns: November 8th - November 17th

#### **Qualifications**

- Four year college degree or pursuing a four year college degree is preferred
  - o Comparable work experience may be substituted
- Knowledge of Microsoft Office
- Livestock knowledge required

#### Characteristics

- Exceptional organizational skills
- Outstanding customer service
- Strong interpersonal skills and leadership skills, capable of working with and setting priorities among stakeholders, volunteers and other while promoting the overall interest of NAILE
- Excellent work ethic
- Great attention to detail
- Ability to complete occasional physical tasks such as lifting and carrying required

# **General Livestock Intern Responsibilities**

- Livestock Show Data Entry
- Proof and Sort Awards
- Prepare Livestock Show Results
- Assist Livestock Managers with day of show demands
- Other duties as assigned

## **Sponsorship Intern Responsibilities**

- Create customized sponsorship packages when needed
- Develop and implement advertising/ sponsorship strategies to maximize revenues
- Develop letters, fact sheets, and other information materials about NAILE for potential sponsors
- Assist in set up of sponsorship activations throughout the facility
- Other duties as assigned

Resumes will be accepted until October 10th, resumes can be sent to naile@kyvenues.com